



The Altamont Fair



2016 Sponsorship Opportunities

Corporate Day Sponsorships

Tuesday, August 16	\$7,500
Wednesday, August 17	\$7,500
Thursday, August 18	\$7,500
Friday, August 19	\$7,500
Saturday, August 20	\$7,500
Sunday, August 21	\$7,500

Corporate Day Sponsorships will receive:

- 20 General Admission Day passes (rides not included)
- 10 ride passes
- The day will be named for the Sponsor and advertised accordingly (ie: "Company ABC Day").
- You will be recognized as the official Day Sponsor in all print advertising and press releases.
- Your sign/banner will be displayed at the main entrance for all 6 days of the fair (sponsor to provide a PDF of logo for us to make 3x5 sign).
- You will be recognized over the intercom and at all grandstand events on your sponsored day.
- 10 x 10 spot will be provided for you to set up a display on your sponsored day.
- Recognition as a major sponsor on our website along with a link to your website.
- Opportunity to put your 2x2 magnetic signs on our 5 hospitality golf carts.

Gold Sponsorship

In-Field Entertainment	\$5,000
Grandstand Entertainment	\$5,000

Gold Event Sponsorships will receive:

- 15 General Admission Day Passes (rides not included).
- Recognition as the Event Sponsor in advertising regarding that event.
- Your sign/banner will be displayed at the main entrance for all 6 days of the fair (sponsor to provide a PDF of logo for us to make 3x5 sign).
- Your sponsorship will be recognized over the intercom during the event.
- Recognition as a major sponsor on our website along with a link to your website.

Blue Ribbon Sponsorship

Racing Pigs	\$3,000
Draft Horse Program	\$3,000
Reid Northrup Stage	\$3,000

Blue Ribbon Sponsorships will receive:

- 10 General Admission Day Passes (rides not included).
- Recognition as the Event Sponsor in advertising regarding that event.
- Your sign/banner will be displayed at the main entrance for all 6 days of the fair (sponsor to provide a PDF of logo for us to make 3x5 sign).
- Your sponsorship will be recognized over the intercom during the event.
- Recognition as a major sponsor on our website along with a link to your website.

Red Ribbon Sponsorship

Karaoke Hall	\$1,200
Native American Storytelling	\$1,200
Ag Awareness	\$1,200
Adirondack Wildlife Museum	\$1,200
Agriculture Tent	\$1,200

Red Ribbon Sponsorships will receive:

- 5 General Admission Day Passes (rides not included).
- Your sign/banner will be displayed at the main entrance for all 6 days of the fair (sponsor to provide a PDF of logo for us to make 3x5 sign).
- Your sponsorship will be recognized over the intercom during the event.
- Recognition as a major sponsor on our website along with a link to your website.

White Ribbon Sponsorship

1890's Museum	\$395
Antique Farm Machinery	\$395
Blacksmith Shop	\$395
Chapel	\$395
Circus Museum	\$395
Communications Bldg.	\$395
Farmhouse Museum	\$395
Grove Entertainment	\$395
Horse Barn	\$395
Horse Show	\$395
Kiddie Area	\$395
Lumberjack Show	\$395
Make It/Take It Crafts	\$395
Pony Barn	\$395
Poultry Building	\$395
Sheep & Goat Barn	\$395

White Ribbon Sponsorships will receive:

- Recognition as a sponsor on our website along with a link to your website.
- A small sign (2x2) provided by you to put on the sponsored building of your choosing or a 3x5 sign on our Infield Fence.

We specialize in Custom Packages too!