

## **Jordan Pruitt**

At an age when most teens have only begun to discover themselves Jordan Pruitt already has a good sense of who she is. "I'm an all-American girl," she says. "Half girly-girl, half tomboy. I can go without make-up and go fishing with my dad; other times, I buy pink shoes and shop at Betsey Johnson." There may be two sides to Jordan the teenager. But when it comes to music, there's only one side: Jordan Pruitt is a monumentally talented singer/songwriter with a maturity far beyond her 15 years. As her Hollywood Records debut CD "No Ordinary Girl" shows, Jordan has the chops to command the youth audience of today and for many tomorrows to come.

Produced by Keith Thomas (Nick Lachey, Whitney Houston, Amy Grant), the new CD was co-written largely by Jordan, and naturally reflects the world as seen through a bright-eyed fun-loving teen. Yet, true artist that she is, Jordan manages to bring out the universal in every song.

"Outside Looking In" has already proved the case. In the song Jordan examines the typical teen phenomenon of feeling left out and turns it into a deeply reflective acoustic-flavored masterwork. "I was left out," she says of earlier experiences in school. "I wrote about half of the song and in our first session, Keith heard it and loved it. We wrote the rest together."

Long before its official release, the track has already garnered more than 600,000 spins on Jordan's Myspace page. Meanwhile the video version – shot at L.A.'s famed University High – captures all of the song's inherent drama. The track was also featured in the Disney Channel's made-for-television film "Read It And Weep," which aired this past summer. Getting a further head start, Jordan hit the road for a national tour opening for the Cheetah Girls and Vanessa Hudgens.

On those dates, Jordan offered a sneak preview of the upcoming CD. "No Ordinary Girl" is aptly titled as Jordan consistently avoids the easy traps that plague some other young teen artists. Instead, in every song she strives for the extraordinary. Upbeat tracks like "Teenager" and "Miss Popularity" explore classic elements of high school life, mining them for musical and lyrical gold. In "I'm Over It," Jordan layers her own intricate harmonies over hard-core funk track, while her joyous remake of the Sister Sledge classic "We Are Family" sums up perfectly Jordan's approach to life.

Hailing from Loganville, Georgia, Jordan began singing at age 4 -- no surprise, as her father was a worship and song leader at the family's church. "I was singing with my dad's band at 10, harmonizing with them. That's when he knew this was something bigger." In the years to come, Jordan sang before audiences ranging from a few thousand to the tens of thousands, at venues such as Centennial Olympic Park, Stone Mountain, Six Flags Over Georgia and The Fox Theater.

Jordan's big break came when Grammy Award winning producer Keith Thomas heard a demo Jordan had recorded in Atlanta. "The next day," recalls Jordan, "Keith called us and said 'Get up here.'" Jordan soon found herself in Thomas' studio in Franklin, Tenn., soon after which she signed with Levosia Entertainment and, later Hollywood Records. That prompted a family move to Tennessee and a relentless agenda of writing, recording and building for Jordan's impending debut. "It's been such a crazy experience," laughs Jordan. "It's all so new to me, working from 12 to 12, but it's also been so much fun."

In the months preceding the CD release, Jordan has been setting the stage. Her "We Are Family" cover is featured on the soundtrack of Disney's DVD movie "Air Puppies." Jordan also had a chance to perform with labelmates Aly & AJ at the Disney co-sponsored 2006 Youth Marketing Conference.

With so much happening in her life and career, it's fair to ask how the 15-year-old handles it all. Her answer is simple: "I've got amazing people around me," says Jordan. "People always tell me to keep my head on straight. Well, I have my family to help me do that. With my music, I'm not saying I'm going to change the world, but I do want to it make a better place."

Jordan Pruitt. No ordinary girl. No ordinary artist.